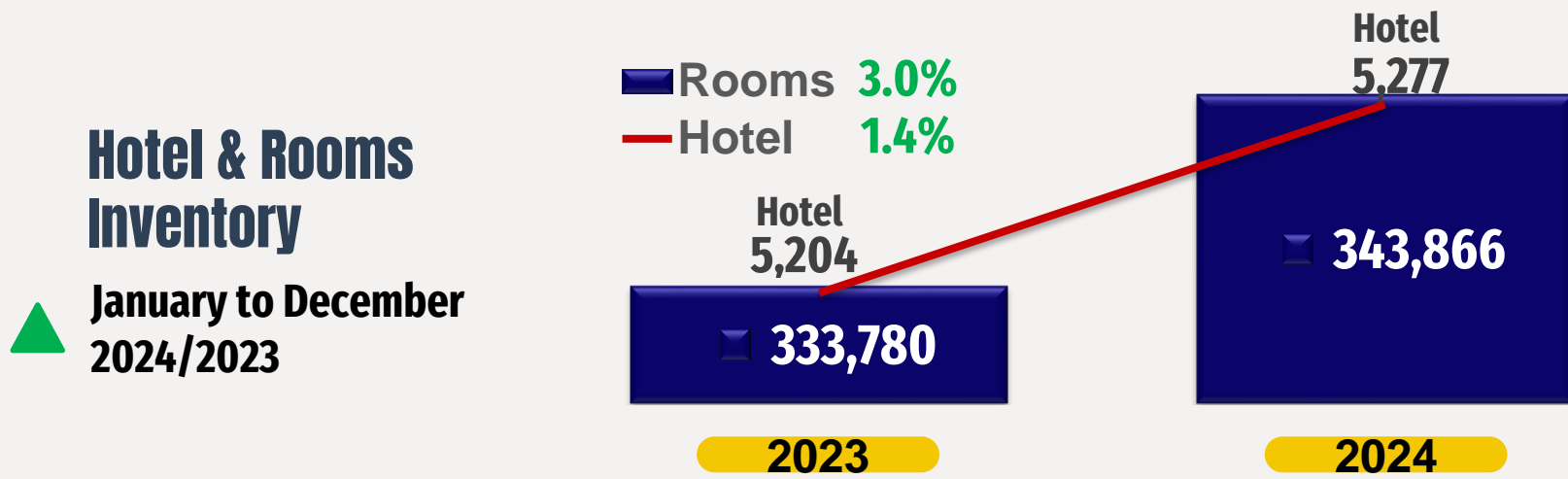


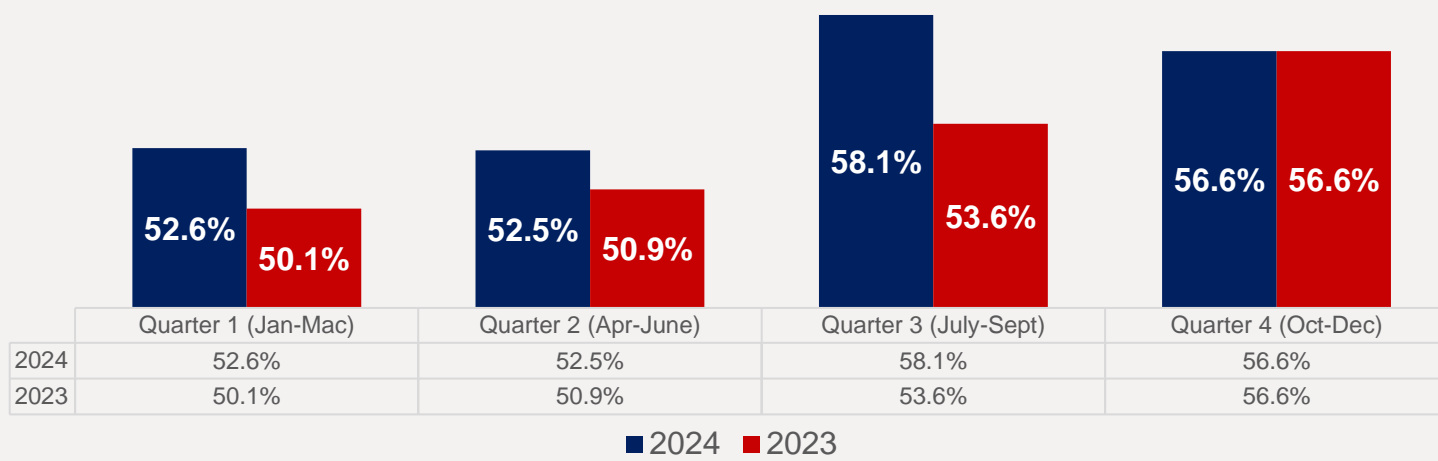
# PAID ACCOMMODATION SURVEY

P E R F O R M A N C E

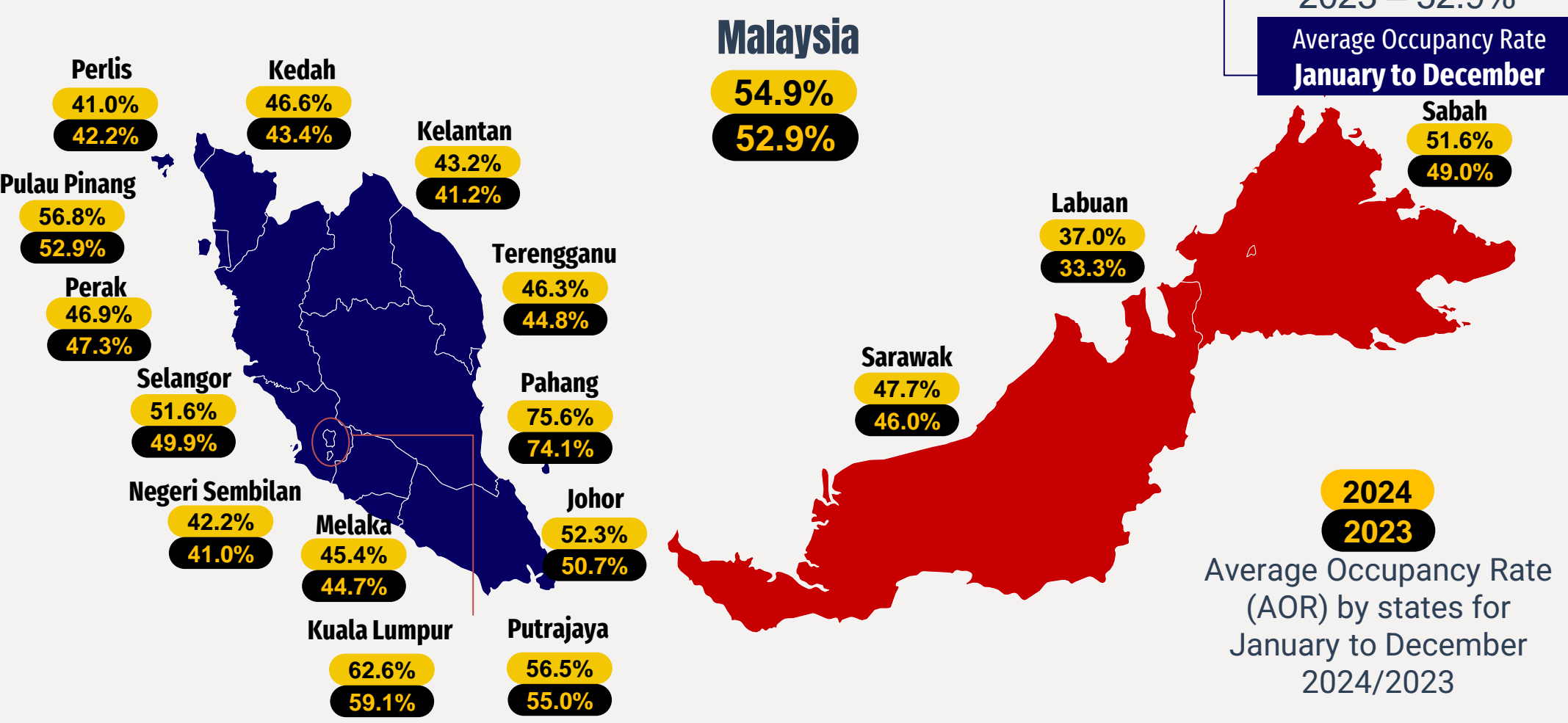
JANUARY – DECEMBER 2024



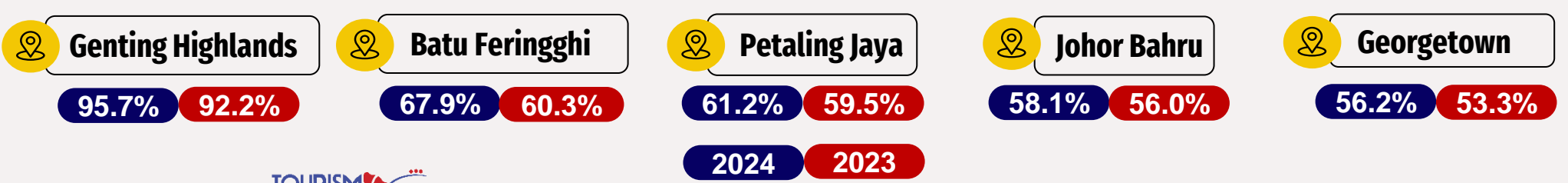
## Average Occupancy Rate by Quarter 2024/2023



## Average Occupancy Rate, January - December 2024



## Top 5 Average Occupancy Rate (AOR) by locality for January to December 2024/2023

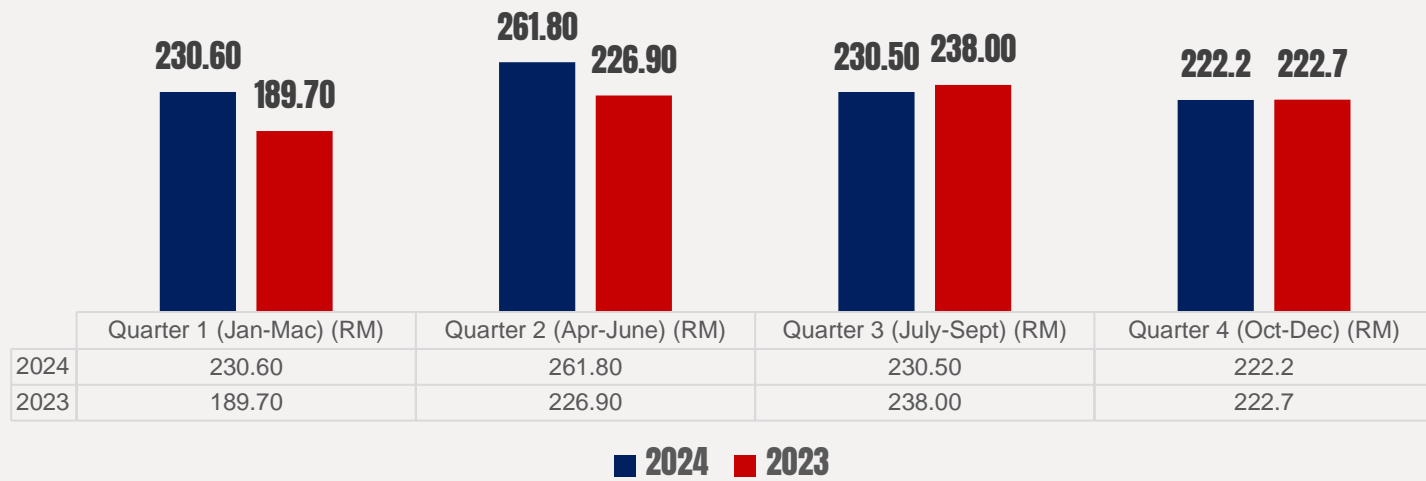


# PAID ACCOMMODATION SURVEY

P E R F O R M A N C E

JANUARY – DECEMBER 2024

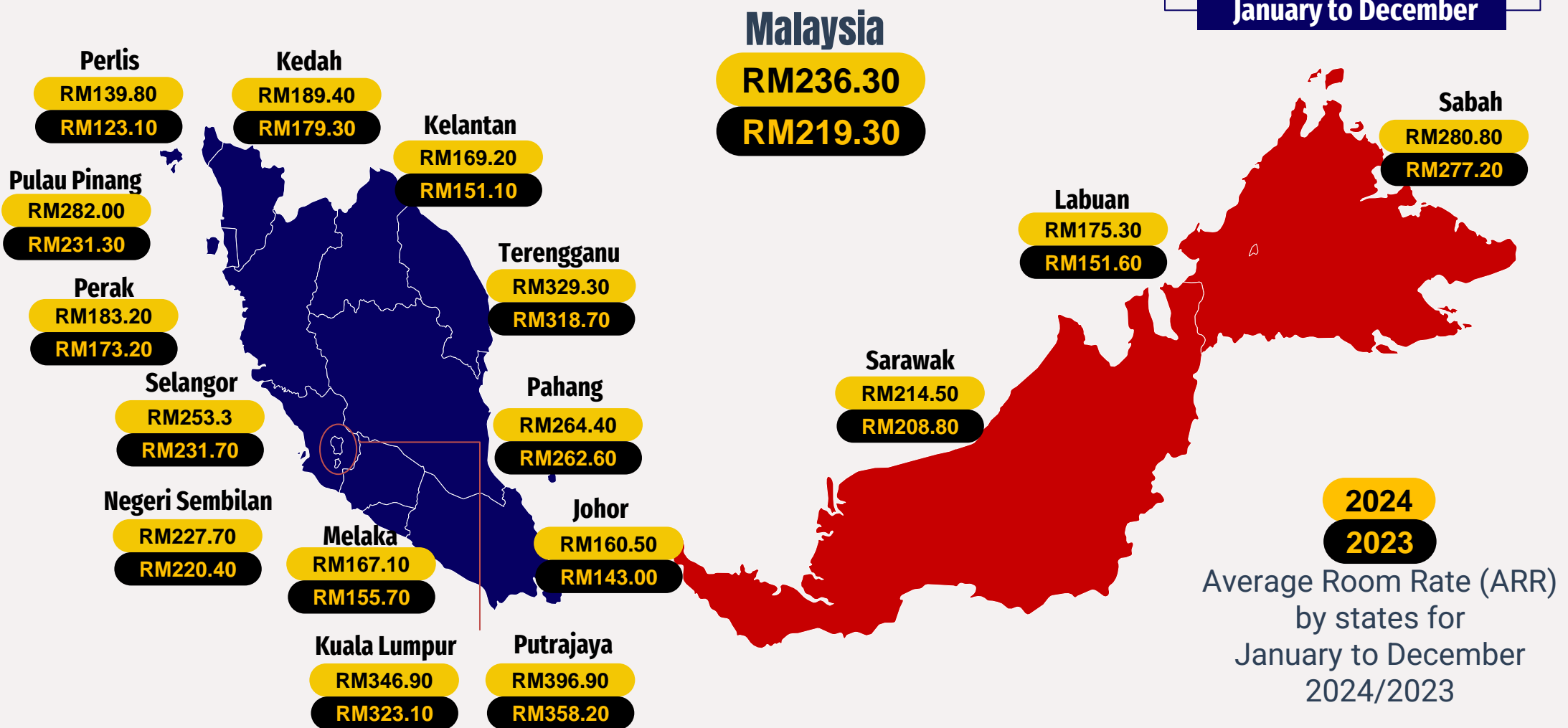
## Average Room Rate by Quarter 2024/2023



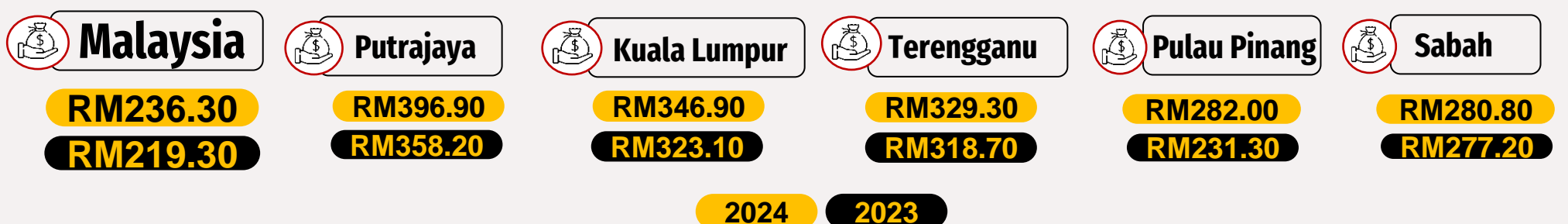
## Average Room Rate, January - December 2024

2024 – RM236.30  
2023 – RM219.30

Average Room Rate  
January to December



## Top 5 state with highest Average Room Rate (ARR) for January to December 2024/2023

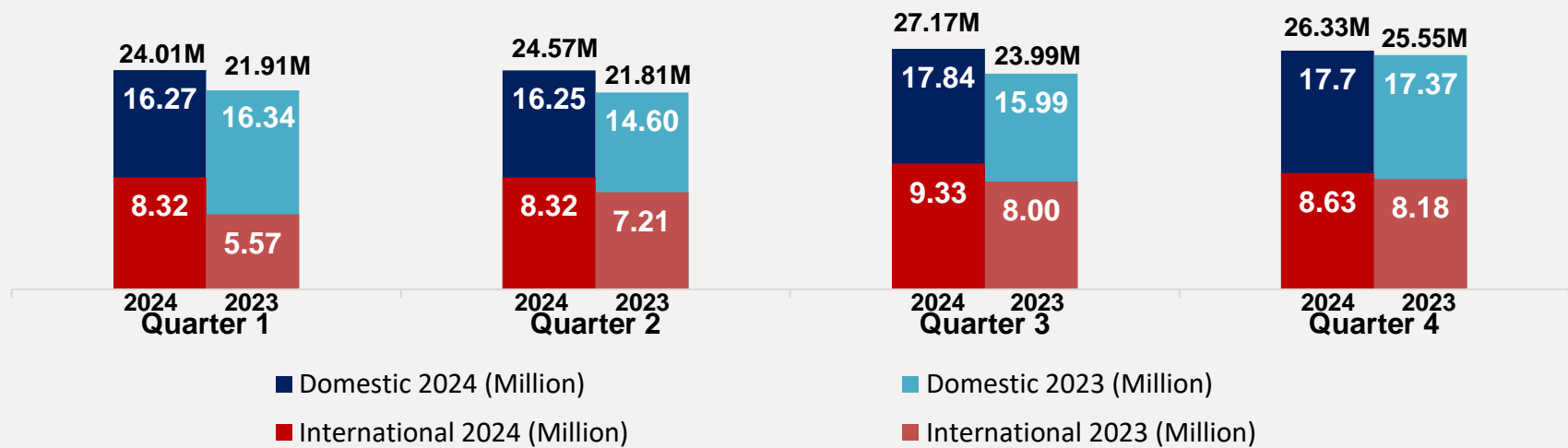


# PAID ACCOMMODATION SURVEY

PERFORMANCE

JANUARY – DECEMBER 2024

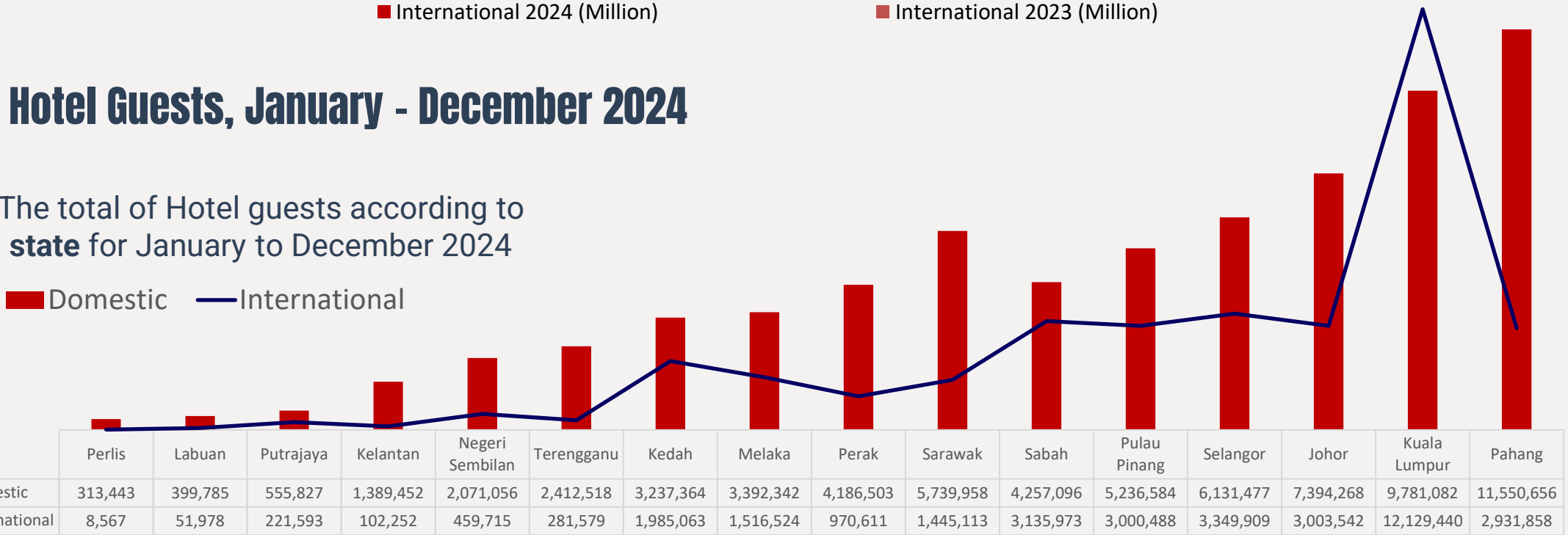
## Hotel Guests by Quarter 2024/2023



## Hotel Guests, January - December 2024

The total of Hotel guests according to state for January to December 2024

Domestic International



Top 5 states that record the highest number of hotel guests

### Kuala Lumpur

21,910,522

18,414,469

### Pahang

14,482,514

13,434,973

### Johor

10,397,810

9,587,613

### Selangor

9,481,386

8,772,223

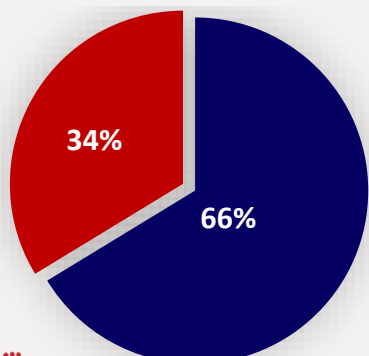
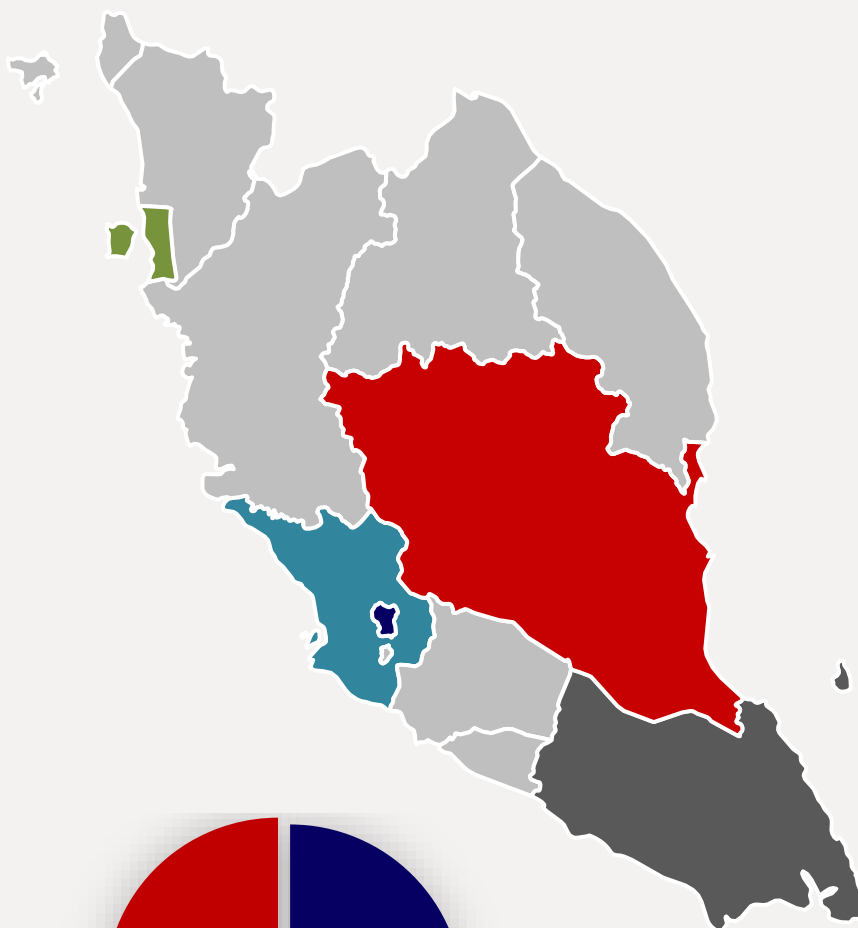
### Pulau Pinang

8,237,072

7,272,223

2024

2023



The Percentage of total hotel guests for January to December 2024

Domestic International

2024 – 102,643,616

2023 - 93,258,798

January to December 2024/2023

10.1%

Overall

2024 – 68,049,411

2023 - 64,299,777

January to December 2024/2023

5.8%

Domestic

2024 – 34,594,205

2023 - 28,959,021

January to December 2024/2023

19.5%

International