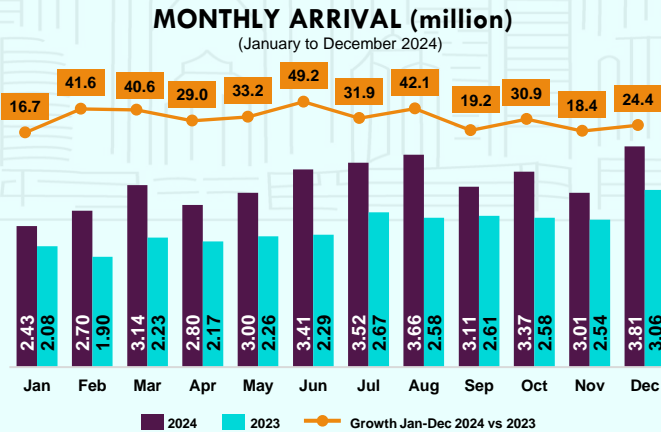
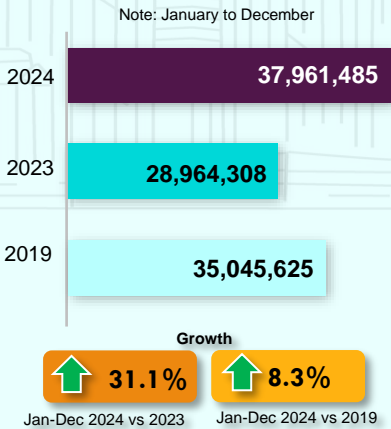


# VISITOR PERFORMANCE to Malaysia

JANUARY TO DECEMBER 2024

Malaysia's tourism industry experienced a remarkable recovery from January to December 2024, with visitor arrivals increasing by 8.3%, reaching 37,961,485 compared to the same period in 2019

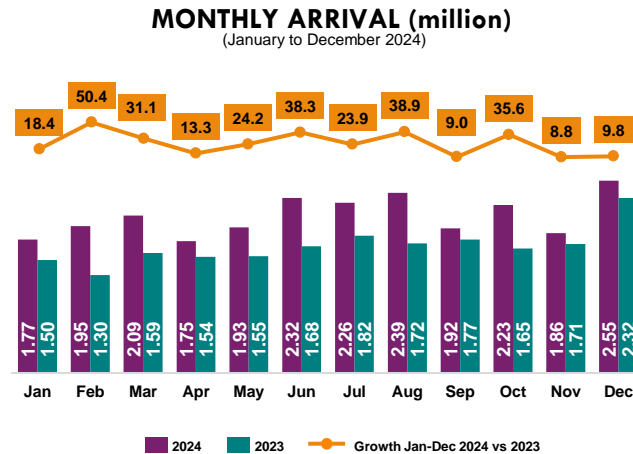
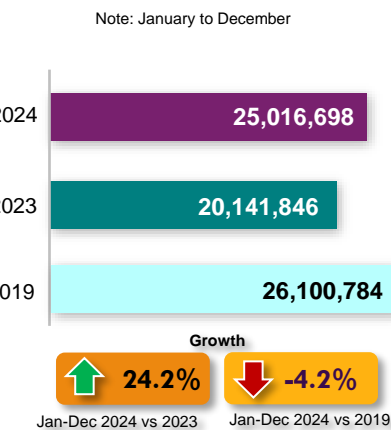
## VISITOR ARRIVALS<sup>1</sup> (Tourist + Excursionist)



## TOP VISITOR ARRIVALS BY COUNTRIES (January to December 2024)



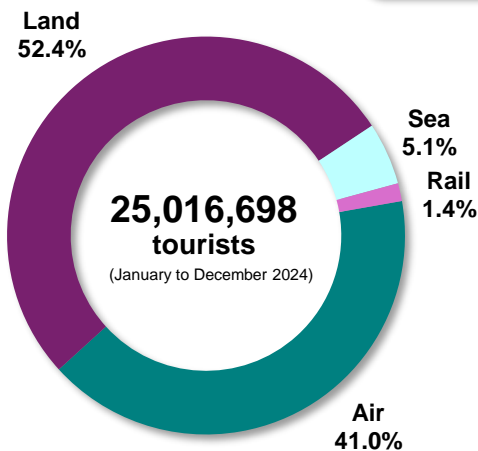
## TOURIST ARRIVALS<sup>2</sup>



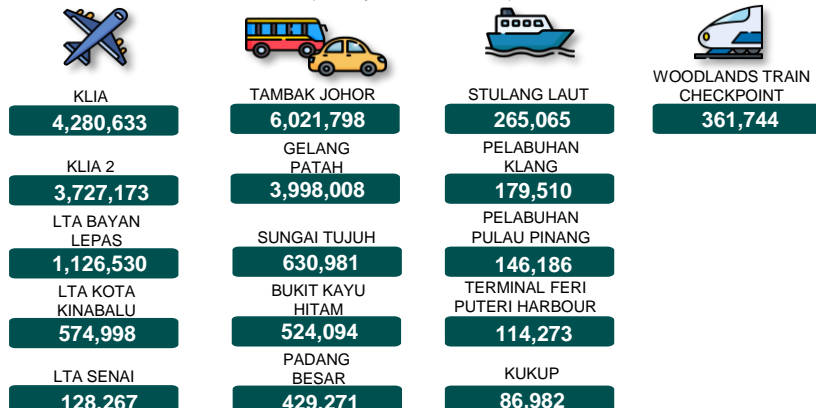
## TOP TOURIST ARRIVALS BY COUNTRIES (January to December 2024)



## TOURIST BY MODE OF TRANSPORT



## POINTS OF ENTRY (January to December 2024)

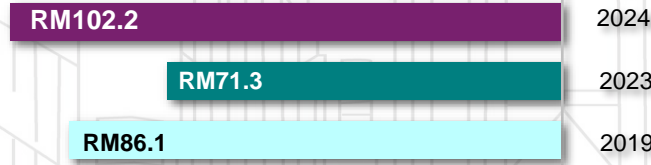


# VISITOR PERFORMANCE to Malaysia

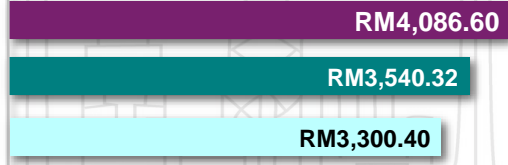
JANUARY TO DECEMBER 2024

## TOURIST RECEIPT & EXPENDITURE

RECEIPTS (billion)



PER CAPITA EXPENDITURE

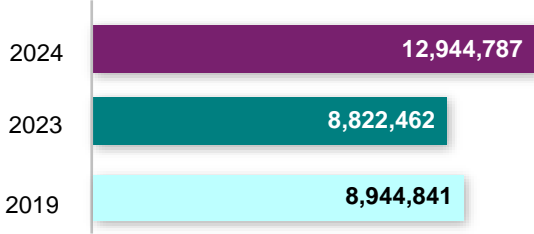


Note: January to December

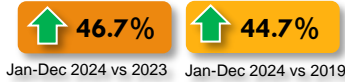


## EXCURSIONIST ARRIVALS<sup>3</sup>

Note: January to December

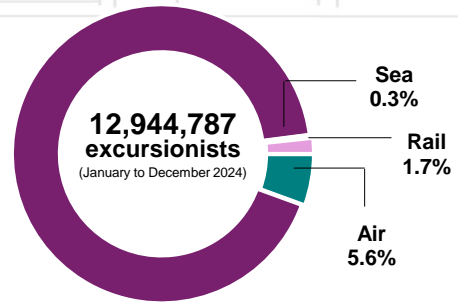


Growth



## EXCURSIONIST BY MODE OF TRANSPORT

Land  
92.4%



## POINTS OF ENTRY (January to December 2024)



KLIA 2  
402,024

KLIA  
267,766

LTA BAYAN LEPAS  
24,856

LTA SENAI  
11,557

LTA KOTA KINABALU  
3,362



TAMBAK JOHOR  
7,822,115

GELANG PATAH  
2,799,883

TEDUNGAN  
232,301

SUNGAI TUJUH  
209,011

BUKIT KAYU HITAM  
194,055



STULANG LAUT  
16,255

TERMINAL FERI PUTERI HARBOUR  
8,839

LANGKAWI  
4,545

JETI PASIR GUDANG  
4,128

DERMAGA LABUAN  
2,142



WOODLANDS TRAIN CHECKPOINT  
222,856

## TOP EXCURSIONIST ARRIVALS BY COUNTRIES

(January to December 2024)



Singapore  
9,755,953  
Growth 2024/2023: **49.6%**



Thailand  
628,971  
Growth 2024/2023: **-16.0%**



Brunei  
589,985  
Growth 2024/2023: **93.8%**



Indonesia  
493,459  
Growth 2024/2023: **32.9%**



China  
438,532  
Growth 2024/2023: **215.0%**



India  
232,056  
Growth 2024/2023: **128.9%**

### Explanatory note:

<sup>1</sup> **Visitor**- A visitor is a traveler taking a trip to a main destination outside his/her usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited.

<sup>2</sup> **Tourist (or overnight stay)**- A visitor (inbound) is classified as a tourist (or overnight visitor), if his/her trip includes an overnight stay.

<sup>3</sup> **Excursionist (or same day visitor)**- A visitor (inbound) is classified as a same-day visitor (or excursionist) if his/her trip does not include an overnight stay.

Source: UN Tourism