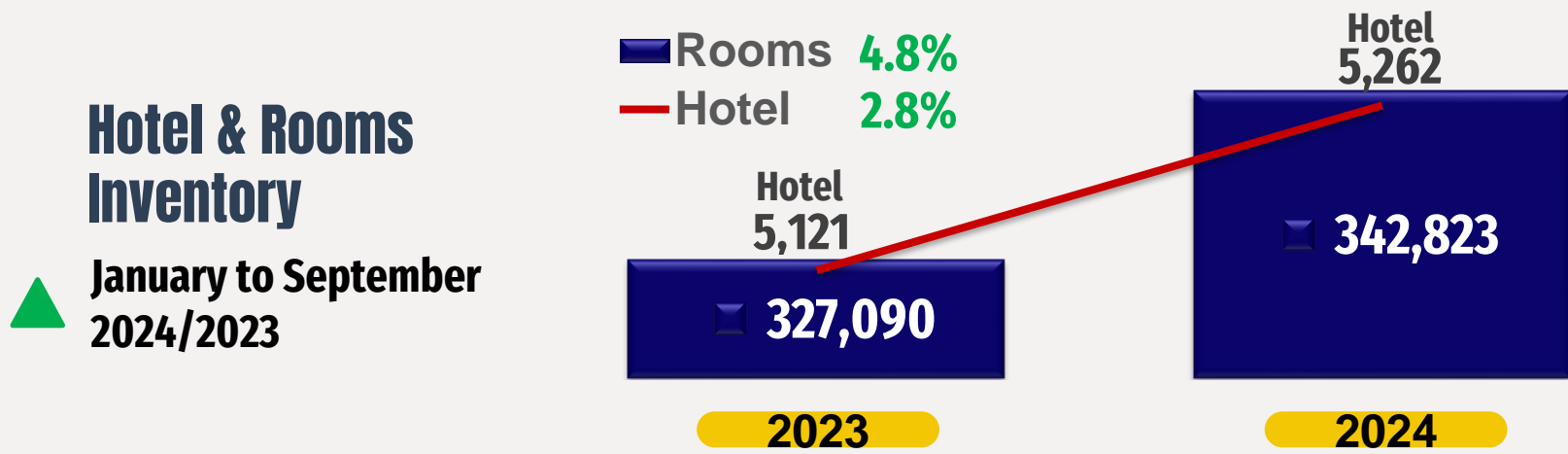


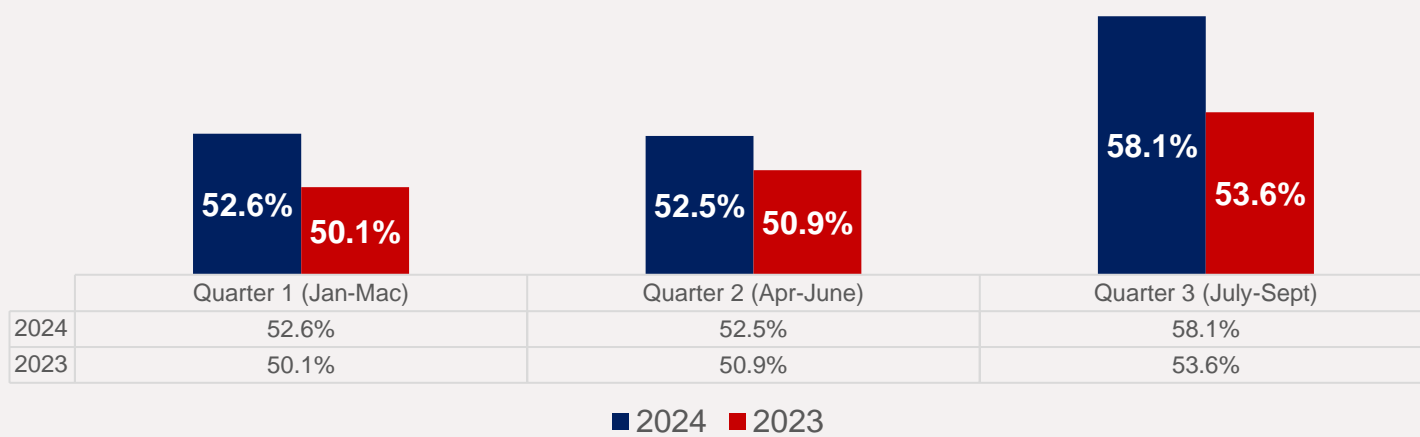
PAID ACCOMMODATION SURVEY

P E R F O R M A N C E

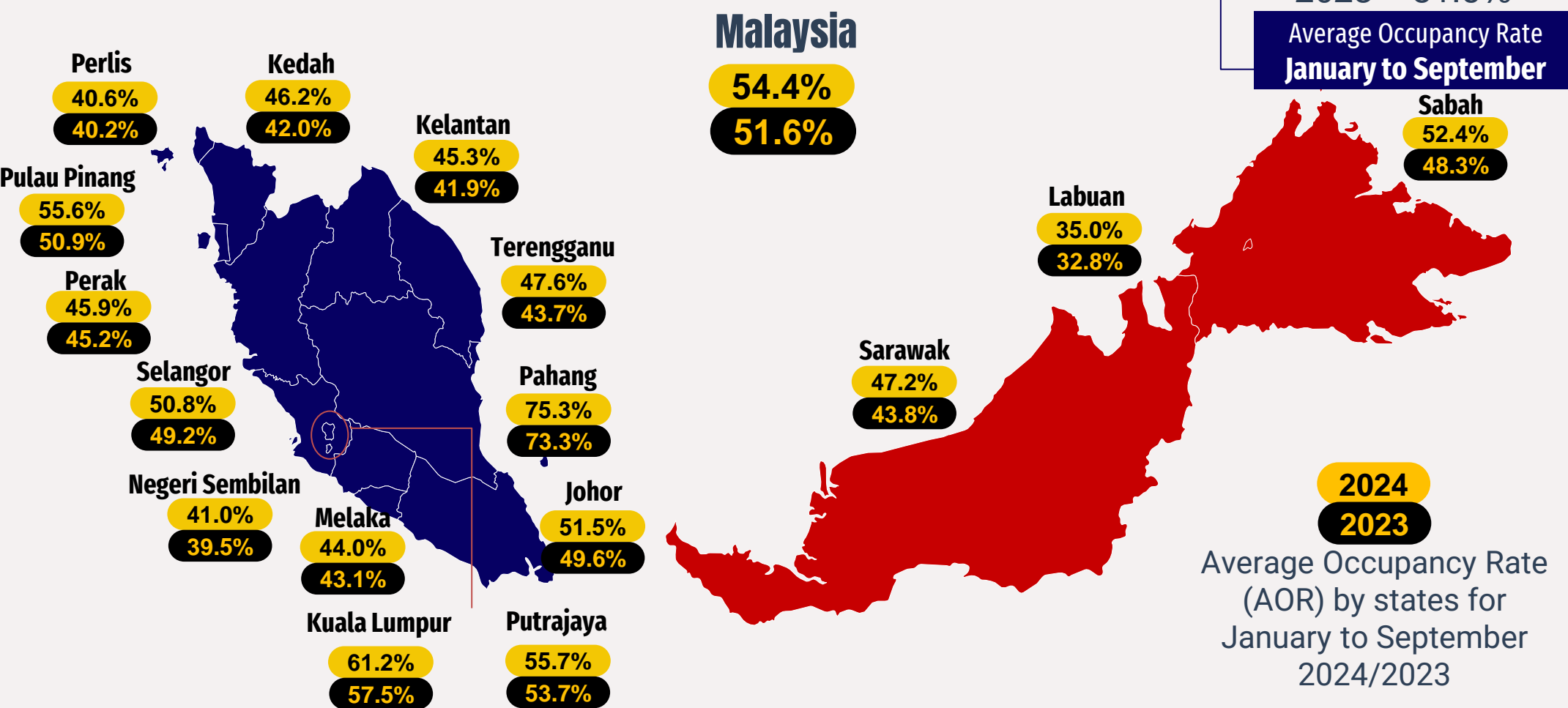
JANUARY – SEPTEMBER 2024



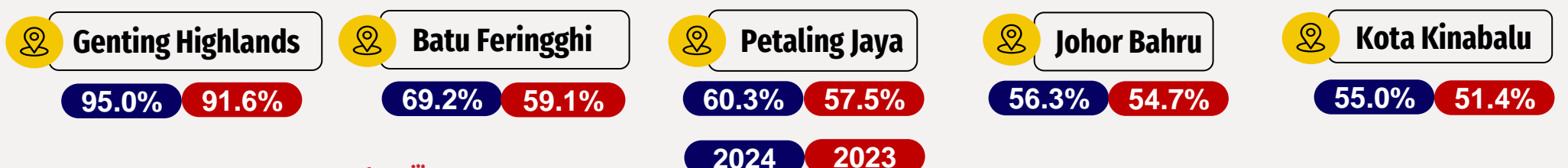
Average Occupancy Rate by Quarter 2024/2023



Average Occupancy Rate, January - September 2024



Top 5 Average Occupancy Rate (AOR) by locality for January to September 2024/2023

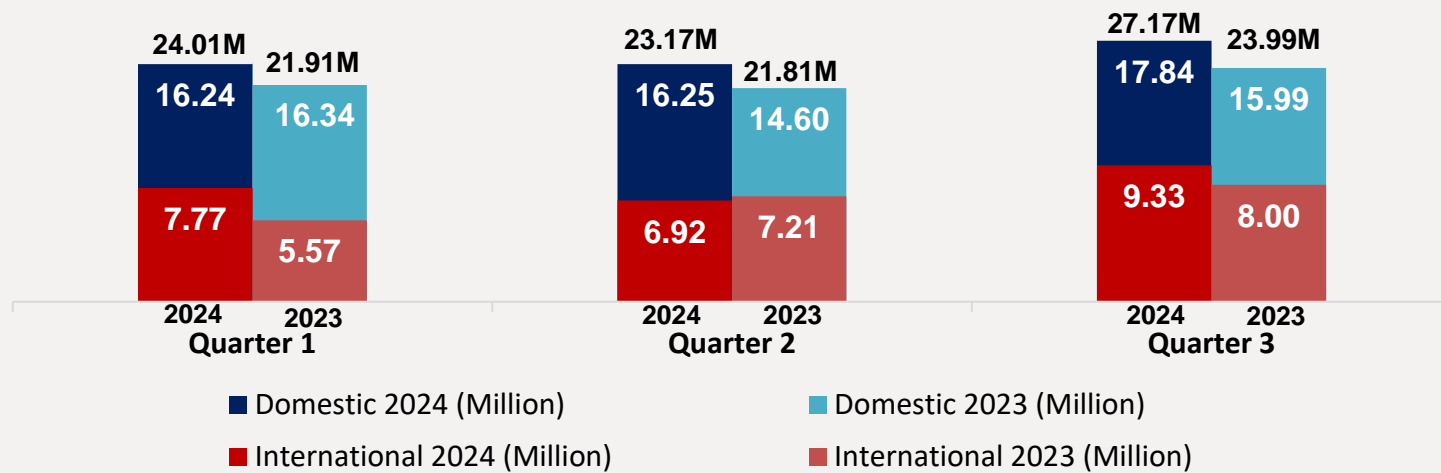


PAID ACCOMMODATION SURVEY

P E R F O R M A N C E

JANUARY – SEPTEMBER 2024

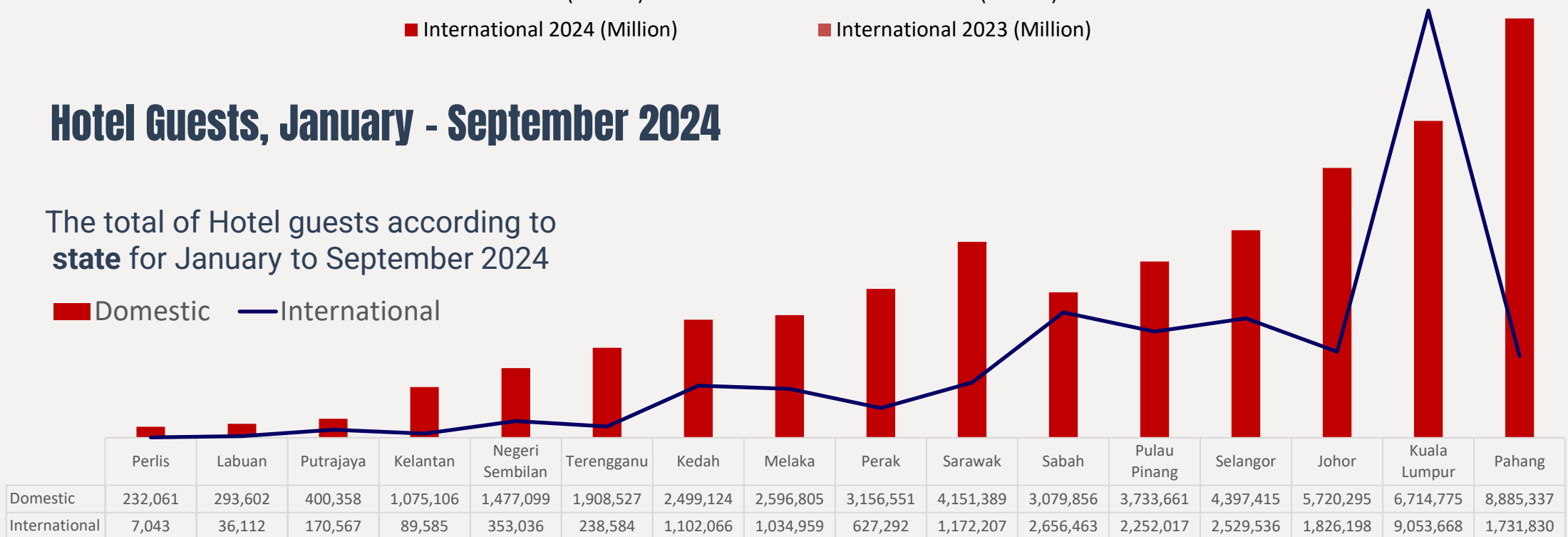
Hotel Guests by Quarter 2024/2023



Hotel Guests, January - September 2024

The total of Hotel guests according to state for January to September 2024

Domestic International



Top 5 states that record the highest number of hotel guests

Kuala Lumpur

15,768,443

13,212,560

Pahang

10,617,167

10,014,084

Johor

7,546,493

6,987,188

Selangor

6,926,951

6,448,858

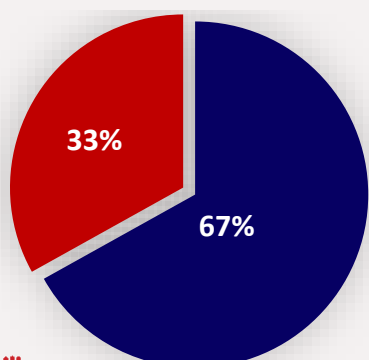
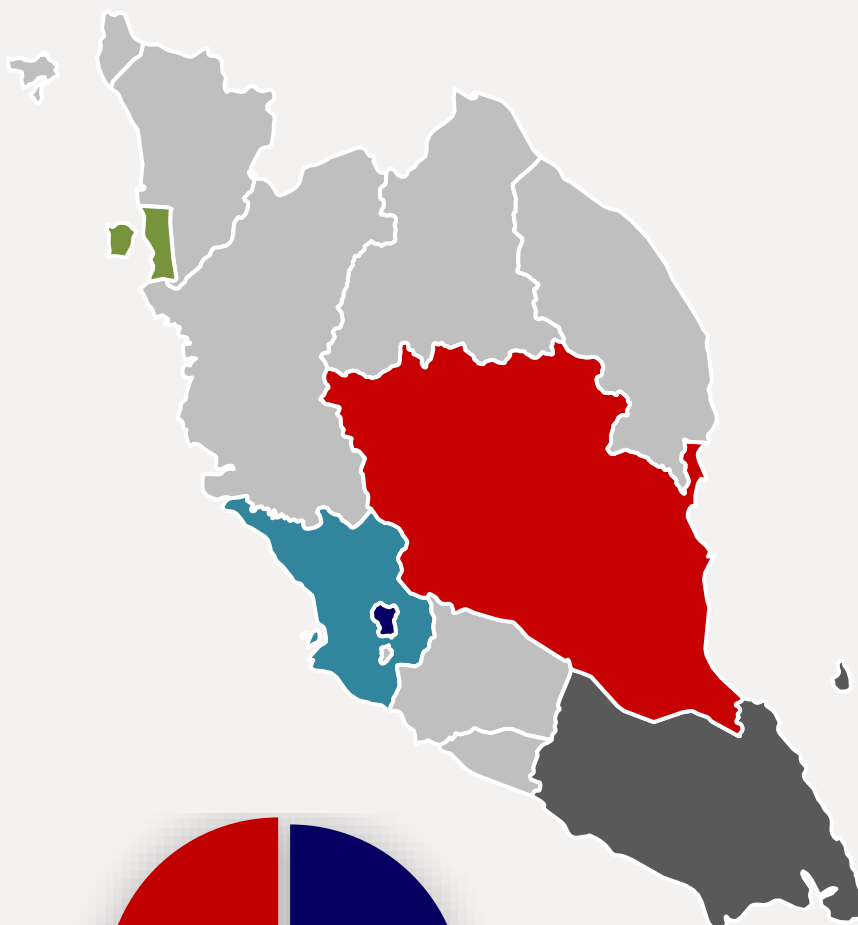
Pulau Pinang

5,985,678

5,171,901

2024

2023



The Percentage of total hotel guests for January to September 2024

Domestic International

2024 – 75,203,123

2023 - 67,713,474

January to September

2024/2023

11.1%

Overall

2024 – 50,321,960

2023 - 46,933,251

January to September

2024/2023

7.2%

Domestic

2024 – 24,881,163

2023 - 20,780,223

January to September

2024/2023

19.7%

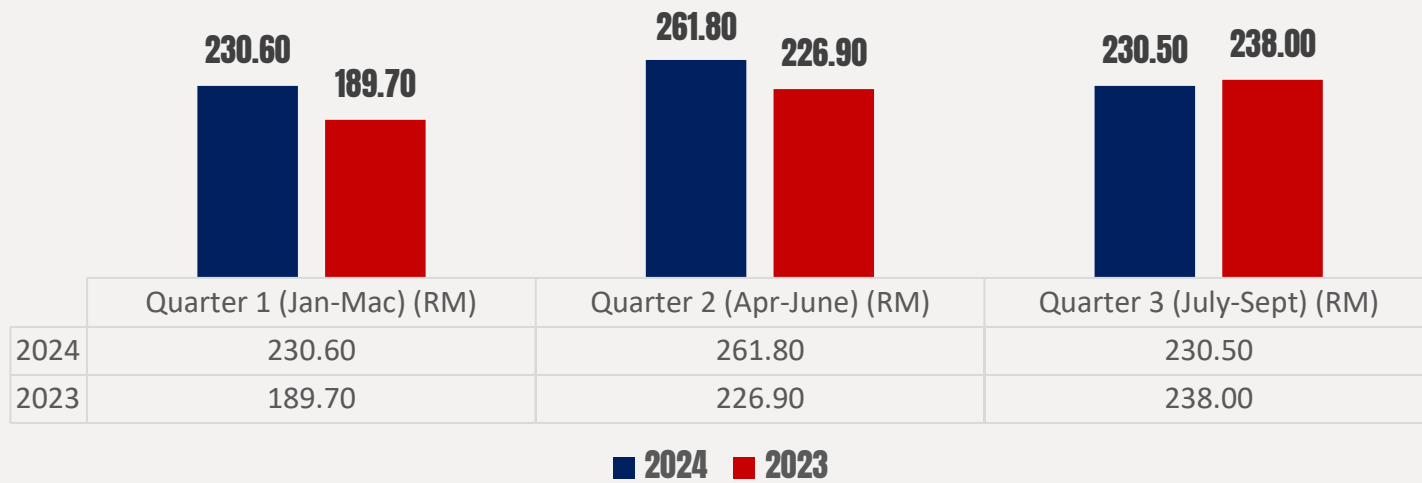
International

PAID ACCOMMODATION SURVEY

P E R F O R M A N C E

JANUARY – SEPTEMBER 2024

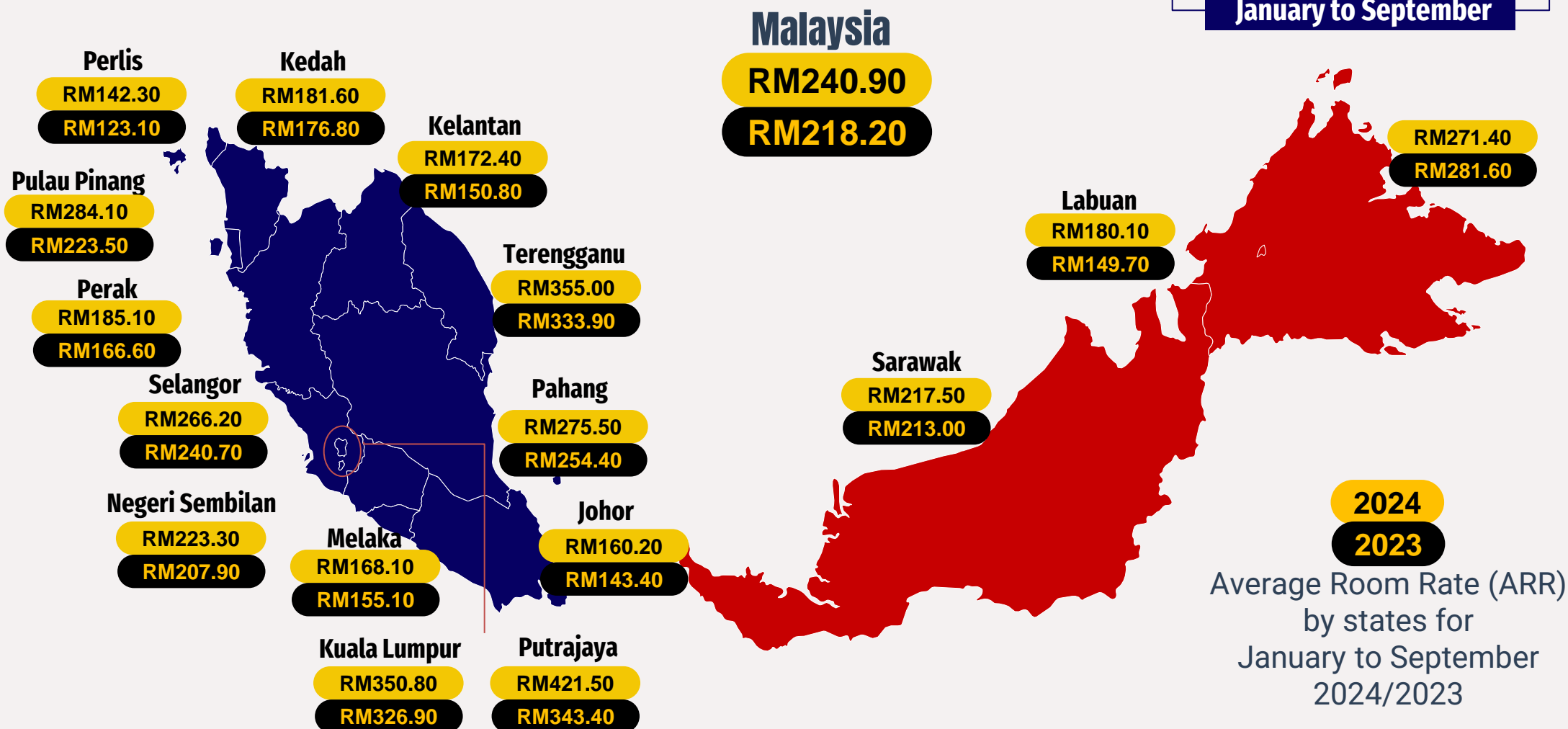
Average Room Rate by Quarter 2024/2023



Average Room Rate, January - September 2024

2024 – RM240.90
2023 – RM218.20

Average Room Rate
January to September



Top 5 state with highest Average Room Rate (ARR) for January to September 2024/2023

