

VISITOR PERFORMANCE to Malaysia

JANUARY TO NOVEMBER 2024

Malaysia's tourism industry experienced a remarkable recovery from January to November 2024, with visitor arrivals increasing by 5.6%, reaching 34,156,179 compared to the same period in 2019

VISITOR ARRIVALS¹ (Tourist + Excursionist)

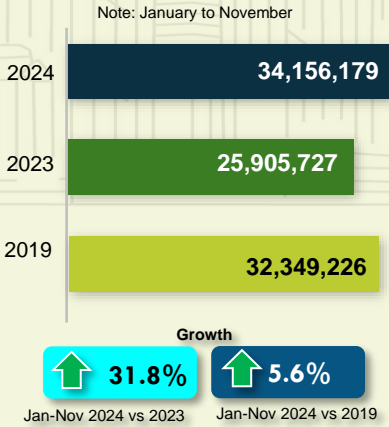
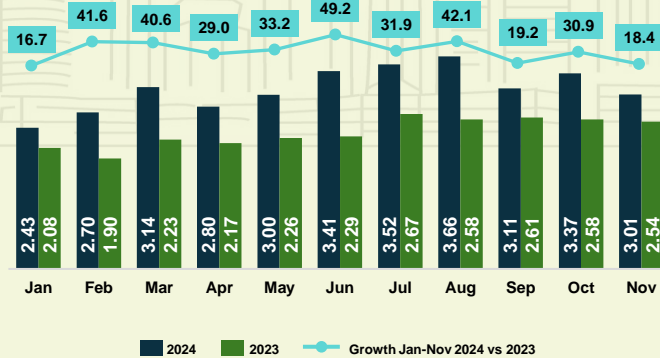
TOP VISITOR ARRIVALS BY COUNTRIES

(January to November 2024)

Growth
2024/2023



MONTHLY ARRIVAL (million) (January to November 2024)



TOURIST ARRIVALS²

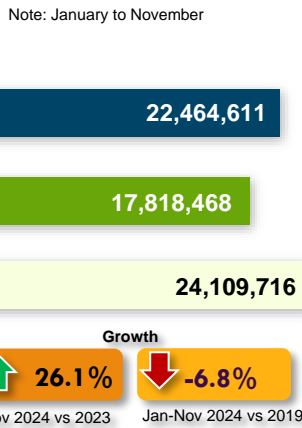
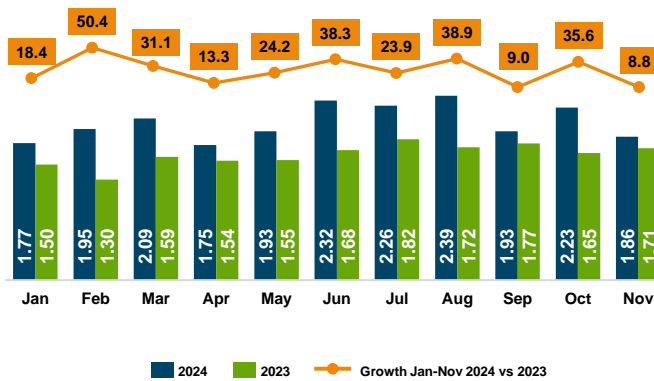
TOP TOURIST ARRIVALS BY COUNTRIES

(January to November 2024)

Growth
2024/2023

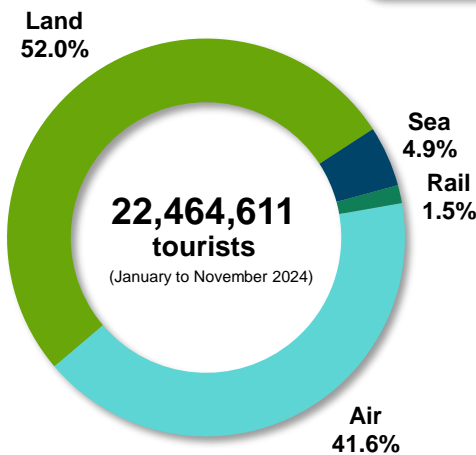


MONTHLY ARRIVAL (million) (January to November 2024)



TOURIST BY MODE OF TRANSPORT

POINTS OF ENTRY (January to November 2024)



KLIA	3,908,771
KLIA 2	3,3392,313
LTA BAYAN LEPAS	1,013,336
LTA KOTA KINABALU	534,241
LTA SENAI	115,226



TAMBAK JOHOR	5,328,853
GELANG PATAH	3,568,009
SUNGAI TUJUH	573,157
BUKIT KAYU HITAM	477,260
PADANG BESAR	387,160



STULANG LAUT	234,967
PELABUHAN KLANG	175,827
TERMINAL FERIE PUTERI HARBOUR	100,516
PELABUHAN PULAU PINANG	89,354
KUKUP	78,253



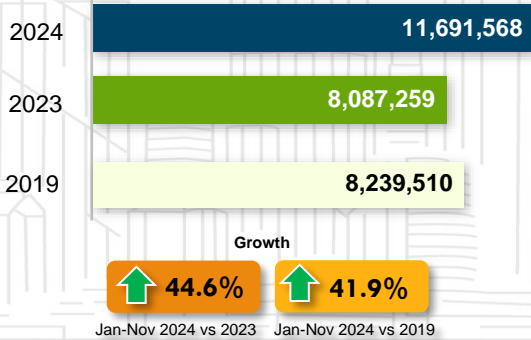
WOODLANDS TRAIN CHECKPOINT	328,574
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VISITOR PERFORMANCE to Malaysia

JANUARY TO NOVEMBER 2024

EXCURSIONIST ARRIVALS³

Note: January to November

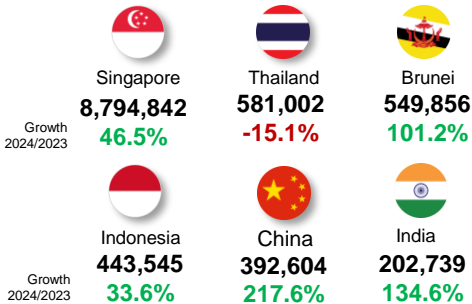


EXCURSIONIST BY MODE OF TRANSPORT



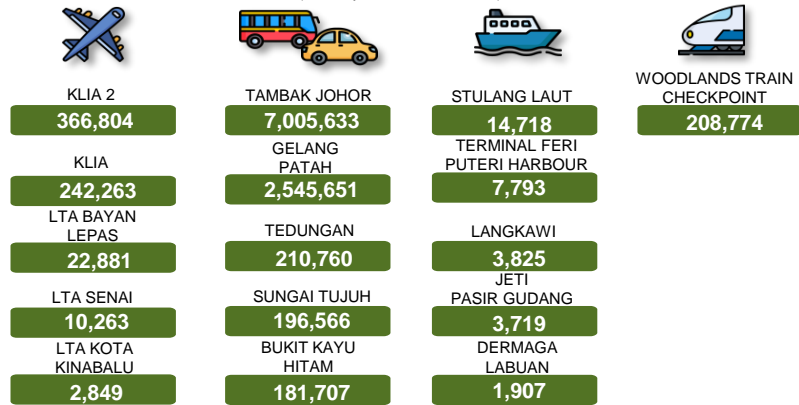
TOP EXCURSIONIST ARRIVALS BY COUNTRIES

(January to November 2024)



POINTS OF ENTRY

(January to November 2024)



Explanatory note:

¹ **Visitor**- A visitor is a traveler taking a trip to a main destination outside his/her usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited.

² **Tourist (or overnight stay)**- A visitor (inbound) is classified as a tourist (or overnight visitor), if his/her trip includes an overnight stay.

³ **Excursionist (or same day visitor)**- A visitor (inbound) is classified as a same-day visitor (or excursionist) if his/her trip does not include an overnight stay.

Source: UN Tourism